



## **San Diego Canoe Kayak Team**

### **Mission Statement**

*“We are a non-profit organization focused on developing young athletes in the Olympic sports of sprint kayaking and canoeing, and all other paddlesports. We strive for all paddlers of all ages and skill to be connected with a desire to pursue a life long passion of being on the water with a paddle in their hands.”*

### **Vision Statement**

*“Our vision is to be an internationally recognized canoe, kayak and paddle sports team that offers several training locations in San Diego county with coaches and athletes working together to develop a passion to paddle fast and become champions on the water as well as off the water. ”*

### **Values Statement**

**Our Values are:-**

- 1. To create a safe competitive atmosphere where coaches and athletes work together to develop outstanding sportsmen and women who can become versatile team boat paddlers and produce quality team boats.*
- 2. To encourage our young athletes to develop into an adult that knows how to find balance between family, sport and work.*
- 3. To provide our athletes with sense of affiliation, respect for the environment, discipline, determination, dedication and sportsmanship that leads to respect for their teammates, their coaches and for themselves.*
- 4. To maintain a professional and compassionate coaching staff that recognizes the highest level of integrity and moral standards.*
- 5. To foster a family environment that creates lifelong friendships through paddle sports and nurtures a “paddle for life” mentality.*

